

# UNDEAD LEAGUE

## STYLE GUIDE

### LOGO DESIGN



The Undead League logo depicts a zombie skull with green eyes and its brain popping out signifying its undead state.

The typeface on the logo is Carta Marina. It is a free to use font from Google Fonts. The text style is meant to correlate to the horror and grunge of the zombie theme.

The skull itself can be used as a separate logo, as a watermark or a second logo option.

### COLOR



#1F1F1F

#1da34a

#1B7C3E

#4F8B55

### NAVIGATION LINK DESIGN



### TYPOGRAPHY

#### CARTA MARINA

UNDEAD LEAGUE - REGULAR   UNDEAD LEAGUE - BOLD